

TERMS OF USE

Website: tradeshow.itsalive.pl

Last Updated: June 2026

1. Introduction

These Terms of Use (“Terms”) govern access to and use of the website tradeshow.itsalive.pl (“Website”).

The Website is operated by:

ALIVE Mariusz Kubczak

PL7891623538

ul. Noblistów 8C/4

62-090 Rokietnica

Poland

Email: say@itsalive.pl

By accessing, browsing, or using the Website, you agree to comply with these Terms.

If you do not agree with these Terms, you should discontinue use of the Website immediately.

2. Purpose of the Website

The Website serves as a business and marketing platform presenting:

- Trade show communication services
- Event content production services
- Video production services
- Motion design services
- Event coverage services
- Streaming services
- Case studies
- Portfolio materials
- Company information

The Website is intended primarily for business users, organizations, exhibitors, marketing professionals, and potential clients seeking information about professional services.

3. Intellectual Property Rights

Unless otherwise stated, all content available on the Website is protected by intellectual property laws.

Protected content includes, but is not limited to:

- Text
- Graphics
- Logos
- Brand assets
- Videos
- Motion graphics
- Animations
- Photographs
- Layouts
- Visual concepts
- Case studies
- Designs
- Source materials
- Website content

All rights are reserved.

No ownership rights are transferred through access to the Website.

4. Ownership of Portfolio Materials

The Website may contain:

- Client work
- Case studies
- Event footage
- Trade show projects
- Marketing materials
- Visual presentations

Such materials may remain subject to:

- Copyright
- Trademark rights
- Commercial agreements
- Confidentiality obligations
- Client ownership rights

The appearance of materials on the Website does not transfer ownership rights to visitors.

5. Permitted Use

Visitors may:

- Browse the Website
- Review portfolio materials
- Evaluate services
- Contact us regarding potential cooperation
- Share Website links

Use must remain lawful and consistent with these Terms.

6. Prohibited Activities

Users shall not:

- Copy substantial portions of Website content
- Republish Website content without permission
- Reproduce videos or animations without authorization
- Modify proprietary materials
- Use Website content for commercial exploitation
- Attempt unauthorized access to systems
- Disrupt Website operation
- Circumvent security mechanisms
- Conduct automated scraping without authorization
- Use the Website for unlawful purposes

Any unauthorized use may result in legal action.

7. Copyright and Creative Works

All creative works displayed on the Website are protected under applicable copyright laws.

This includes:

- Video productions
- Event coverage footage
- Motion design projects

- Animation projects
- Visual identities
- Marketing concepts
- Photography
- Editorial content

No license is granted except the limited right to view Website content for informational purposes.

8. Trademarks

Names, logos, brands, and visual identifiers appearing on the Website may be protected by trademark rights.

Nothing contained within the Website grants any right to use trademarks without prior written authorization from the respective rights holder.

9. Client References and Case Studies

Case studies and project examples are provided for informational and marketing purposes.

Project descriptions may be edited for:

- Clarity
- Presentation purposes
- Portfolio presentation
- Marketing communication

While every effort is made to ensure accuracy, certain details may be generalized, abbreviated, or adapted for presentation purposes.

10. Accuracy of Information

We strive to ensure that Website information is accurate and up to date.

However, we do not guarantee that:

- Content is complete
- Content is current
- Content is error-free
- Content is continuously available

Information may be updated, modified, or removed without notice.

11. No Professional Advice

Information published on the Website is provided for general informational purposes only.

Nothing on the Website constitutes:

- Legal advice
- Financial advice
- Tax advice
- Business consulting advice
- Professional recommendations

Visitors should obtain independent professional advice where appropriate.

12. Third-Party Websites

The Website may contain links to external websites.

We do not:

- Control third-party websites
- Monitor third-party content
- Endorse third-party materials
- Assume responsibility for external websites

Visitors access third-party websites at their own risk.

13. Availability of the Website

We do not guarantee uninterrupted Website availability.

The Website may be unavailable due to:

- Maintenance
- Updates
- Infrastructure issues
- Security incidents
- Events beyond our control

We reserve the right to modify, suspend, or discontinue Website functionality without prior notice.

14. Limitation of Liability

To the fullest extent permitted by law:

ALIVE Mariusz Kubczak shall not be liable for:

- Direct damages
- Indirect damages
- Consequential damages
- Lost profits
- Lost business opportunities
- Data loss
- Reputational damage
- Service interruptions

arising from:

- Website use
- Inability to use the Website
- Reliance on Website content
- Third-party services
- Technical failures

Nothing in these Terms excludes liability where exclusion is prohibited by law.

15. Security

Visitors are responsible for ensuring that devices used to access the Website are secure and appropriately protected.

We implement reasonable security measures but cannot guarantee absolute protection against all cyber threats or internet-related risks.

16. Privacy

Use of the Website is also governed by our:

- Privacy Policy

- [Cookie Policy](#)

These documents form an integral part of the Website's legal framework.

17. User Communications

By submitting inquiries through the Website, visitors confirm that:

- Information provided is accurate
- They are authorized to submit the inquiry
- Communications are lawful
- Communications do not infringe the rights of third parties

We reserve the right to ignore or reject communications that violate applicable laws or these Terms.

18. Force Majeure

We shall not be liable for delays or failures resulting from events beyond our reasonable control, including:

- Natural disasters
 - Internet outages
 - Infrastructure failures
 - Cybersecurity incidents
 - Government actions
 - Labor disputes
 - Telecommunications failures
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19. Changes to These Terms

We reserve the right to modify these Terms at any time.

Updated versions will be published on the Website.

Continued use of the Website following publication of changes constitutes acceptance of the revised Terms.

20. Governing Law

These Terms shall be governed by:

- The laws of Poland
- Applicable European Union legislation

without regard to conflict-of-law principles.

21. Dispute Resolution

Any dispute arising from or relating to these Terms shall be subject to the jurisdiction of the competent courts of Poland unless mandatory law requires otherwise.

Before initiating legal proceedings, parties are encouraged to attempt to resolve disputes amicably.

22. Contact Information

Questions regarding these Terms may be directed to:

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